

duē *Italy's Luxury Vodka*

Imported by FrancoLi USA, Inc.



duē VODKA

Profile

Due is an Italian vodka produced from six soft grains that are grown throughout different parts of the world. Distilled in Piedmont at the foothills of the Italian Alps, it is the only vodka in the world that features a genuine, as well as infusions with merlot and chardonnay grapes, making it the perfect vodka for cocktails.

Objective

To encourage Italian restaurateurs to place a uniquely Italian vodka behind their bars, and to introduce consumers to Italian quality and craftsmanship through a distinctly Italian product.

Support

POS materials (table cards, shelf talkers, etc.), educational trips, price support, and 50% split on samples.

Press

Wine Enthusiast - Highly Recommended; Superb; 90-95 points

World Beverage Championship - Better than leading vodkas

Spirit Journal - Highly Recommended

duē

Italy's Luxury Vodka

Distilled from six soft grains and filtered through crushed marble for purity.



WINE ENTHUSIAST

MAGAZINE

Highly Recommended

Superb 90-95 points!

duē Genuine Vodka (Italy:Francoli USA)

“It finishes gracefully on the tongue and in the throat, with no heat to speak of.”

Rated in the top 100 spirits in the world!!!

WORLD BEVERAGE CHAMPIONSHIP

tasting panel rated **duē** higher than other vodkas in the following order:

- **duē**
- 42 Below
- Chopin
- Vox
- Absolut
- Turi
- Grey Goose
- Belvedere

F. PAUL PACULT'S SPIRIT JOURNAL

duē GENUINE VODKA

Ranks above the rest!

duē GENUINE VODKA-

“Highly Recommended”

Belvedere – “Average”

Chopin – “Average”

Vox – “Average”

Data obtained from Paul Pacult's Spirit Journal
(800-5607273)

FRANCOLI U.S.A.

www.duevodka.com

World Beverage Championship tasting panel rated
dué higher than other vodkas in the following order:

dué *Italy's Luxury Vodka*

- **dué**
- 42 Below
- Chopin
- Vox
- Citadelle
- Thor's Hammer
- Absolut
- Turi
- Grey Goose
- Belvedere



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www.francoliusa.com

Signature Cocktails

duē GENUINE VODKA B & G Martini

(Boys & Girls signature martini by Master Mixologist Hector Minero)

Combine 2 oz. duē GENUINE VODKA, 1/2 oz. Sour Apple Pucker, 1/2 oz. Peach Pucker, a splash of orange juice and cracked ice in a cocktail shaker. Shake, strain and pour into a chilled cocktail glass. Garnish with an orange twist.

duē MERLOT Peppermint Patty

Combine 1-1/2 oz. duē MERLOT FLAVORED VODKA, 1 oz. Cream de Cacao White, 1/2 oz. Peppermint Schnapps and cracked ice in a cocktail shaker. Shake, strain and pour into a chilled cocktail glass.

duē MERLOT Raspberry Beret

Combine 1-1/2 oz. duē MERLOT FLAVORED VODKA, 1 oz. Chambord, 1/2 oz Sweet & Sour, and cracked ice in a cocktail shaker. Shake, strain and pour into a chilled cocktail glass. Garnish with a raspberry.

duē CHARDONNAY Blue Chard

Combine 1-1/2 oz. duē CHARDONNAY FLAVORED VODKA, 1oz. Sweet & Sour, 1/2 oz. Blue Curacao, ½ oz. Peach Schnapps and cracked ice in a cocktail shaker. Shake, strain and pour into a chilled cocktail glass.

duē CHARDONNAY Honey-duē

Combine 1oz. duē CHARDONNAY FLAVORED VODKA, 1/2 oz. Midori and cracked ice in a cocktail shaker. Shake, strain and pour into a chilled cocktail glass. Top with cranberry juice.

duē Dynamic Duo

Add 1 oz. each of duē CHARDONNAY FLAVORED VODKA and duē MERLOT FLAVORED VODKA to a highball glass with ice and fill with equal parts of orange, pineapple and cranberry juice. Stir and garnish with a slice of lemon.





duē duē duē

Original
CHARDONNAY
FLAVORED
VODKA

THE WORLD'S FIRST
CHARDONNAY
FLAVORED VODKA
HAND-MADE FROM SIX
DIFFERENT GRAPES
AND CASKS OF
CHARDONNAY
NATURAL FLAVOR
AND FILTERED THROUGH
CRUSHED MARBLE
FOR PURITY
750ml 40% Vol.

Genuine
VODKA
100% GRAIN NEUTRAL SPIRITS

HAND-MADE
IN SMALL BATCHES,
CRAFTED FROM SIX
DIFFERENT SOFT DRINKS,
PURE ALPINE WATER AND
FILTERED THROUGH
CRUSHED MARBLE
FOR PURITY
750ml 40% Vol.

Original
MERLOT
FLAVORED
VODKA

THE WORLD'S FIRST
MERLOT FLAVORED VODKA
HAND-MADE FROM SIX
DIFFERENT SOFT DRINKS
PURE ALPINE WATER,
MERLOT NATURAL FLAVOR
AND FILTERED THROUGH
CRUSHED MARBLE
FOR PURITY
750ml 40% Vol.